



FOR IMMEDIATE RELEASE

ANN ARBOR, MI

THE DENTAL ADVISOR, dentistry's trusted expert in product and equipment evaluation has announced the winners of the 2011 Product Awards and Preferred Products. Visit dentaladvisor.com to view the list of winners!

THE DENTAL ADVISOR product awards are given to those products that stand out from all others in the marketplace in their particular category. These products are chosen through lengthy discussion, voting, and agreement from our Editorial Board. The board consists of Dental Professionals with experience in all areas of clinical dentistry, as well as dental research. Practicing clinicians, dental assistants, dental hygienists, dental laboratory technicians, and researchers convene weekly to discuss all products evaluated by THE DENTAL ADVISOR for the year. Votes are tallied, and awards are given based on experience of our Editors and our over 250 practicing clinical consultants in the United States.

Preferred Products are chosen as products that are highly rated as evaluated by THE DENTAL ADVISOR. This lengthy list consists of products and equipment published in THE DENTAL ADVISOR throughout the year, and is carefully scrutinized each year as new products become available in the marketplace. Tried and true products, as well as newer products, are found on this list that acts as a buyer's guide for dental professionals worldwide.

Congratulations to Kerr Corporation on being included in the dental industry's most preferred list!

OptiBond All-In-One, NX3 Nexus Third Generation, and TempBond NE were placed on the Preferred Product List. TempBond NE also won the award for Top Temporary Cement.

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